

Integrating Societal Impact in a Research and Innovation Strategy

A hands-on, online interactive course that will build your skills, increase your knowledge and provide you with approaches to help in identifying the societal impacts of research investment

25-27 November, hosted online from Rotterdam, The Netherlands



What is the societal impact of research investment? For some, the impact is so obvious the question doesn't need to be asked. Others want to measure the exact impact to ensure no money is wasted, or to optimise the impact. Most people working in research as a scientist, policymaker, research manager, or advisers find themselves somewhere in the middle. They are looking for ways to advance, assess and communicate the impacts of scientific research.

In this course, the Network for Advancing and Evaluating the Societal Impact of Science (AESIS Network) invites scientists, policymakers, research managers- and administrators, science funders, and other professionals involved in research impact to discuss topics such as:

- Integrating societal impact across research and innovation
- Impact assessment frameworks (as policy instrument)
- Management and leadership of research impact
- Designing research and innovation strategies for intended impact
- Developing and embedding an impact strategy
- Perspectives and challenges in measuring societal impact

Please find more information, all topics, and all confirmed speakers and the programme [here](#)

For members of DARMA €200,- discount, please enter 'Participation members of DARMA' on the [registration form](#)